

# TERRY FRANK PETTIJOHN II

Coastal Carolina University  
Department of Psychology  
P.O. Box 261954  
Conway, South Carolina  
29528-6054

Office: (843) 349-6447  
Fax: (843) 349-2857  
E-mail: [pettijohn@coastal.edu](mailto:pettijohn@coastal.edu)  
Webpage: [www.tpettijohn.net/academic](http://www.tpettijohn.net/academic)

## Education

Updated November 2017

- 
- Ph.D. Social Psychology, The University of Georgia, Athens, Georgia, December 1999  
Dissertation Title: *An investigation of facial feature preferences under conditions of threat*  
Major Professor: Dr. Abraham Tesser
- M.S. Social Psychology, The University of Georgia, Athens, Georgia, June 1997  
Thesis Title: *An investigation of beauty in environmental context: Facial feature assessment of American movie actresses*  
Major Professor: Dr. Abraham Tesser
- B.S. Psychology, The Ohio State University, Columbus, Ohio, June 1995  
*Summa Cum Laude* and *with honors in the Liberal Arts*

## Positions Held

- 
- 8/14- Chair, Department of Psychology, Coastal Carolina University, Conway, South Carolina
- 8/14- Professor, Department of Psychology, College of Science, Coastal Carolina University, Conway, South Carolina
- 5/13-7/14 Psychology Program Coordinator, Coastal Carolina University, Conway, South Carolina
- 8/11-7/14 Associate Professor, Department of Psychology & Sociology, College of Science, Coastal Carolina University, Conway, South Carolina, tenure granted 8/11
- 8/08-7/11 Assistant Professor, Department of Psychology & Sociology, College of Science, Coastal Carolina University, Conway, South Carolina
- 9/06-5/08 Associate Professor, Department of Psychology, Mercyhurst College, Erie, Pennsylvania, tenure granted 9/06
- 9/00-5/06 Assistant Professor, Department of Psychology, Mercyhurst College, Erie, Pennsylvania
- 3/04-5/04 Web Scenarios Author for Myers' *Social Psychology* (8<sup>th</sup> ed.), McGraw-Hill

- 8/02-6/06 Contributing Author, Weekly Current Events in Social Psychology for *PowerWeb*, Dushkin/McGraw-Hill
- 1/99-6/06 Contributing Author, Weekly Current Events in Introductory Psychology for *PowerWeb* and *Psychology: A ConnecText* (4<sup>th</sup> ed.), Dushkin/McGraw-Hill
- 6/99-7/00 Quality Management Certification/Accreditation Manager, Continuous Quality Improvement Department, Advantage Behavioral Health Systems (formerly Northeast Georgia Center), Athens, Georgia
- 1/98-3/98 Part-time Instructor, Athens Area Technical College, Athens, Georgia
- 9/96-5/99 Graduate Teaching Assistant, Department of Psychology, The University of Georgia, Athens, Georgia
- 9/95-6/96 Graduate Research Assistant, Department of Psychology, The University of Georgia, Athens, Georgia

## Teaching Experience

---

### *The University of Georgia*

- PSYC 2560 Interpersonal Behavior
- PSY 298 (PSYC 2980) Research Design in Psychology
- PSY 299 Research Analysis in Psychology
- PSY 347 Social and Personality Psychology
- PSY 400 (PSYC 4800) Special Problems

### *Athens Technical College*

- PSY 191 Introductory Psychology

### *Mercyhurst College*

- FYI 100 Freshman Year Initiative
- PSYC 101 Introduction to Psychology
- PSYC 203/204/205 Majoring in Psychology
- PSYC 231 Social Psychology
- PSYC 232 Psychology of Prejudice
- PSYC 233 Cross-Cultural Psychology
- PSYC 245 Individual Research Experience
- PSYC 271 Motivation & Emotion
- PSYC 290 Statistics for Psychology
- PSYC 291 Research Methods I (Experimental Psychology I)
- PSYC 292 Research Methods II (Experimental Psychology II)
- PSYC 331 Advanced Social Psychology: Close Relationships
- PSYC 480 Special Topics
- PSYC 490 Senior Research Practicum
- OL 676 Organizational Leadership Thesis

### *Coastal Carolina University*

- PSYC 101 General Psychology (+Honors section)
- PSYC 190/191/192 Freshman Seminar
- PSYC 225 Psychological Statistics (+Lab section)

- PSYC 226 Research Methods in Psychology (+Lab section)(+Honors section)
- PSYC 300 Human Sexual Behavior (+Honors section)
- PSYC 381 Readings in Psychology
- PSYC 399 Supervised Research (+Honors section)(+Q section)
- PSYC 430/SOC 320 Social Psychology/Individual in Society (+Honors section)
- PSYC 462 Animal Behavior
- PSYC 489 Special Topics in Psychology (Readings in Social Psychology, Current Readings in Psychology)
- PSYC 490 Internship (+Honors section)(+Q section)
- PSYC 497 Applied Research in Psychology (+Lab section) (+Honors section)(+Q section)
- PSYC 498/499 Individual Research (+Honors section)(+Q section)

## Honorary Membership & Awards

---

- Alpha Lambda Delta Honorary
- Golden Key National Honorary
- Phi Beta Kappa National Honorary
- Phi Eta Sigma Honorary
- Phi Kappa Phi National Honorary
- Psi Chi National Honorary
- Mortar Board National Honorary
- Herbert Zimmer Scholar in Psychology Award, University of Georgia, 1999
- Outstanding Graduate Teaching Award, University of Georgia, 1999
- Nominated for the Young Researcher Award for Excellence in Scientific Research, Governor's Award for Excellence in the state of South Carolina, 2011, 2012
- Nominated for the Society for the Teaching of Psychology Robert S. Daniel Teaching Excellence Award (4 Year College or University), 2011, 2012
- Listed in *Who's Who in American Education*, *Who's Who Among America's Teachers*, *Who's Who in America*, *Empire Who's Who Among Executives and Professionals*, *Metropolitan Who's Who*, *Cambridge Who's Who Among Executive and Professional Psychologists*, *Who's Who of Emerging Leaders*, *Distinguished Professionals Online*, *Who's Who Among Collegiate Faculty*, *Covington Who's Who in North American Education*, and *Who's Who in Academia*
- Recipient of the HTC Distinguished Teacher-Scholar Lecturer Award (Coastal Carolina University), March 2014

## Professional Organization Membership

---

- Association for Psychological Science (APS)
- American Psychological Association (APA)
- Society for Personality and Social Psychology (SPSP)
- Society for the Teaching of Psychology (APA Division 2)
- Social Psychology Network (SPN)
- Association of Heads of Departments of Psychology (AHDP)
- Southeastern Psychological Association (SEPA)

## Professional Book and Textbook Reviews

---

- Reviewer, *The Psychologist as Detective*, 2<sup>nd</sup> ed., Prentice Hall, March 2002
- Reviewer, *Prejudice: It's Social Psychology*, Blackwell Publishers, April 2002
- Reviewer, *Fundamentals of Behavioral Research*, Wadsworth Publishing, October 2002
- Reviewer, *Social Psychology*, 7<sup>th</sup> ed., McGraw-Hill, February 2003
- Reviewer, *Social Psychology*, 8<sup>th</sup> ed., McGraw-Hill, December 2003

- Reviewer, *Statistics for Psychology*, 4<sup>th</sup> ed., Prentice Hall, October 2006
- Reviewer, *Discovering Human Sexuality*, 2<sup>nd</sup> ed., Sinauer, June 2010
- Reviewer, *Do the Math: On Growth, Greed, and Strategic Thinking*, Sage, November 2010
- Reviewer, *Human Sexuality: From Cells to Society*, Wadsworth, January 2011
- Academic Advisory Board Member, *Taking Sides: Clashing Views in Human Sexuality*, McGraw-Hill, 2010-present
- Academic Advisory Board Member, *Annual Editions: Human Sexualities*, McGraw-Hill, 2011-present
- Reviewer, *Sexuality & Our Diversity: Integrating Culture with the Biopsychosocial*, Flat World Knowledge Publishers, March 2011
- Reviewer, *Psychology: From Inquiry to Understanding*, 2<sup>nd</sup> ed., Pearson, January 2012
- Reviewer, *Statistical Tools*, Sage Publishers, January 2013

## Professional Journal Reviews

---

- Editorial Board Member, *Psychology of Popular Media Culture*, February 2011-present
- Editorial Board Member, *Psychological Reports*, January 2017-present
- Editorial Board Member, *College Student Journal*, December 2016-present
- Reviewer, *North American Journal of Psychology*, 2000-present
- Reviewer, *Social Behavior and Personality: An International Journal*, 2007-present
- Special Invited Reviewer, *Mass Communication and Society*, October 2004, March 2005
- Special Invited Reviewer, *Personality and Social Psychology Bulletin*, January 2005
- Special Invited Reviewer, *Journal of Social and Clinical Psychology*, July 2005
- Special Invited Reviewer, *Journal of Articles in Support of the Null Hypothesis*, June 2006
- Special Invited Reviewer, *Psychological Science*, September 2008, November 2009, December 2009, March 2010, March 2011, April 2011
- Special Invited Reviewer, *Body Image: An International Journal*, October 2009, December 2009, October 2013
- Special Invited Reviewer, *Psychology of Sport & Exercise*, November 2010, January 2011, April 2011
- Special Invited Reviewer, *Personality and Individual Differences*, June 2011, August 2011, December 2011, February 2012, January 2014, December 2015
- Reviewer, *Psychology of Popular Media Culture*, December 2011 (2), June 2012, August 2012, October 2012, December 2012, February 2013, May 2013, August 2013, November 2013, April 2014, November 2014, April 2015, December 2015
- Special Invited Reviewer, *The Spanish Psychology Journal*, May 2012
- Special Invited Reviewer, *PLoS ONE*, June 2012, December 2012
- Special Invited Reviewer, *Psychology of Women Quarterly*, July 2013, September 2013, March 2014, October 2015
- Special Invited Reviewer, *British Journal of Education, Society & Behavioural Science*, October 2013, January 2014, June 2015
- Special Invited Reviewer, *Journal of Homosexuality*, November 2013
- Special Invited Reviewer, *SageOpen*, February 2014
- Special Invited Reviewer, *Psychological Reports*, March 2014, January 2015, April 2015
- Special Invited Reviewer, *Journal of Applied Social Psychology*, April 2014
- Special Invited Reviewer, *Scholarship of Teaching and Learning in Psychology*, July 2014, April 2015, July 2016, September 2016
- Special Invited Reviewer, *Journal of Scientific Research and Reports*, November 2014, April 2015
- Special Invited Reviewer, *Sex Education*, June 2016
- Special Invited Reviewer, *Journal of Research in Personality*, June 2016

- Special Invited Reviewer, *Basic and Applied Social Psychology*, June 2017

## Research Interests

---

- Environmental Security Hypothesis
- Evolutionary Psychology and Mate Selection
- Facial Feature Preferences and Measurement
- Close Relationships: Attraction, Intimacy, Commitment, Satisfaction
- Emotions: Love, Trust, Jealousy, Happiness, Embarrassment
- Psychology of Teaching; Instructional Technology Methods

## Research in Progress

---

- Environmental Security Hypothesis: Experimental and archival investigations
- Music preferences
- Sex differences in personal advertisement preferences
- Kissing attitudes, behaviors, relationships
- Texting behavior and self-control

## Journal Articles under Review (underline indicates student co-author)

---

None at this time

## Journal Articles in Preparation (underline indicates student co-author)

---

LaPiene, K. E., Pettijohn, T. F. II, & Palm, L. An investigation of professor first impressions as a function of course syllabi. Manuscript in preparation.

Pettijohn, T. F. II, Knowles, J., & Pettijohn, T. F. Non-instructional student texting in the classroom: Self-control and individual differences. Manuscript in preparation.

Carrone, A. M., & Pettijohn, T. F. II. A brief mindfulness intervention on college students' perceived stress, affect, and mindfulness. Manuscript in preparation.

Sellers, C., & Pettijohn, T. F. II. The influence of olfactory primes on behavioral risk intentions of college students. Manuscript in preparation.

Scott, E. J., & Pettijohn, T. F. II. Effect of exercise and exercise trackers on mood and perceived work out intensity in college students. Manuscript in preparation.

Brito, G. R., Glass, J. N., & Pettijohn, T. F. II. Facial features, attractiveness, conservatism, and femininity of U.S. congresswomen. Manuscript in preparation.

Naylor, P., Pettijohn, T. F. II, Kim, J., & Ndoni, A. Relationships between Fortune 500 company revenues, profits, and male CEO facial feature measurements: Results from the U.S. and Korea. Manuscript in preparation.

Pettijohn, T. F. II, Brito, G. R., Glass, J. N., & Eastman, J. T. Facial feature assessment of popular U.S. R&B music singers across time and social and economic conditions.

Pettijohn, T. F. II, & Glass, J. N. Music preferences related to worry, optimism, positive affect, and life satisfaction.

Campbell, O., Petschke, A., Romanik, L., & Pettijohn, T. F. II. Personality and traditional gender role beliefs among college student and older adult voters in the 2016 U.S. presidential election.

**Journal Article Publications (underline indicates student co-author)**

- Pettijohn, T. F. II (1995). Correlations among college students' grade point averages and American College Test scores. *Psychological Reports*, 76, 336-338.
- Pettijohn, T. F. II, & Pettijohn, T. F. (1996). Perceived happiness of college students measured by Maslow's hierarchy of needs. *Psychological Reports*, 79, 759-762.
- Pettijohn, T. F. II, & Tesser, A. (1999). An investigation of popularity in environmental context: Facial feature assessment of American movie actresses. *Media Psychology*, 1, 229-247.
- Pettijohn, T. F. II. (2003). Relationships between U.S. social and economic hard times and popular motion picture actor gender, actor age, and movie genre preferences. *North American Journal of Psychology*, 5(1), 61-66.
- Pettijohn, T. F. II, & Tesser, A. (2003). History and facial features: The eyes have it for actresses but not for actors. *North American Journal of Psychology*, 5(3), 335-344.
- Pettijohn, T. F. II, & Jungeberg, B. (2004). *Playboy* playmate curves: Changes in facial and body feature preferences across U.S. social and economic conditions. *Personality and Social Psychology Bulletin*, 30(9), 1186-1197. doi: 10.1177/0146167204264078
- Pettijohn, T. F. II, & Perelli, E. G. (2005). Using group web page and video clip creation exercises in introductory psychology courses. *Teaching of Psychology*, 32, 54-56.
- Pettijohn, T. F. II, & Tesser, A. (2005). Threat and social choice: When eye size matters. *Journal of Social Psychology*, 145(5), 547-570.
- Pettijohn, T. F. II, Pettijohn, T. F., & Sacco, D. F., Jr. (2005). A locus of control measure as a teaching demonstration. *Psychological Reports*, 97, 666.
- Price, B. R., & Pettijohn, T. F. II (2006). The effect of ballet dance attire on body and self perceptions of female dancers. *Social Behavior and Personality: An International Journal*, 34(8), 991-998.
- Pettijohn, T. F. II, & Sacco, M. F. (2007). Multiple-choice exam question order influences on student performance, completion time, and perceptions. *Journal of Instructional Psychology*, 34, 142-149.
- Pettijohn, T. F. II, & Pettijohn, T. F. (2007). Required discussion Web pages in psychology courses and student outcomes. *Journal of Instructional Psychology*, 34(4), 256-263.
- McGuirk, E. M., & Pettijohn, T. F. II (2008). Birth order and romantic relationship styles and attitudes in college students. *North American Journal of Psychology*, 10(1), 37-52.
- Pettijohn, T. F. II, & Walzer, A. S. (2008). Reducing racism, sexism, and homophobia in college students by completing a psychology of prejudice course. *College Student Journal*, 42(2), 459-468.
- Pettijohn, T. F. II, McDermott, L. A., & Naples, G. M. (2008). Triggers of most embarrassing moment recollections in a college sample. *Social Behavior and Personality: An International Journal*, 36(4), 549-550.
- Yerkes, M. J., & Pettijohn, T. F. II (2008). Developmental stability of perceived physical attractiveness from infancy to young adulthood. *Social Behavior and Personality: An International Journal*, 36(5), 691-692.
- McDermott, L. A., & Pettijohn, T. F. II (2008). The effect of skin-tone and prejudice on perceptions of attraction. *Psi Chi Journal of Undergraduate Research*, 13(3), 136-139.
- Pettijohn, T. F. II, & Naples, G. M. (2009). Reducing ethnocentrism in U.S. college students by completing a cross-cultural psychology course. *The Open Social Science Journal*, 2, 1-6.

- Pettijohn, T. F. II, Pettijohn, T. F., & Geschke, K. S. (2009). Changes in sun tanning attitudes and behaviors of U.S. college students from 1995 to 2005. *College Student Journal*, 43(1), 161-165.
- Pettijohn, T. F. II, & Sacco, D. F., Jr. (2009). Tough times, meaningful music, mature performers: Popular *Billboard* songs and performer preferences across social and economic conditions in the USA. *Psychology of Music*, 37(2), 155-179. doi: 10.1177/0305735608094512
- Pettijohn, T. F. II, & Sacco, D. F., Jr. (2009). The language of lyrics: An analysis of popular *Billboard* songs across conditions of social and economic threat. *Journal of Language and Social Psychology*, 28(3), 297-311.
- Pettijohn, T. F. II, Sacco, D. F., Jr., & Yerkes, M. J. (2009). Hungry people prefer more mature mates: A field test of the environmental security hypothesis. *The Journal of Social, Evolutionary, and Cultural Psychology*, 3(3), 216-232.
- Pettijohn, T. F. II, Pettijohn, T. F., & McDermott, L. A. (2009). Active learning exercises for teaching classic research on impression formation in social psychology courses. *The Open Education Journal*, 2, 78-81.
- Pettijohn, T. F. II, & Ahmed, S. F. (2009). Scientist-practitioner interest changes and course performance in an undergraduate research methods psychology course. *Proceedings of the International Conference of Education, Research and Innovation, 2009*, 448-452.
- Pettijohn, T. F. II, & Ahmed, S. F. (2010). Songwriting loafing or creative collaboration?: A comparison of individual and team written *Billboard* hits in the USA. *Journal of Articles in Support of the Null Hypothesis*, 7(1), 1-5.
- Hills, W. E., & Pettijohn, T. F. II (2010). Scientist-practitioner interests in a psychology communication course. *Proceedings of the International Conference on Education and New Learning Technologies, 2010*, 5510-5515.
- Pettijohn, T. F. II, Naples, G. M., & McDermott, L. A. (2010). Gender, college year, and romantic relationship status differences in embarrassment and self attitudes of college students. *Individual Differences Research*, 8(3), 164-170.
- Pettijohn, T. F. II, Williams, G. M., & Carter, T. C. (2010). Music for the seasons: Seasonal music preferences in college students. *Current Psychology*, 29, 328-345. doi: 10.1007/s12144-010-9092-8
- Pettijohn, T. F. II, & Dunlap, A. V. (2010). The effects of a human sexuality course on college students' sexual attitudes and perceived course outcomes. *Electronic Journal of Human Sexuality*, 13. Retrieved from <http://www.ejhs.org/volume13/sexclass.htm>
- Pettijohn, T. F. II, Pettijohn, T. F., & Gilbert, A. G. (2011). Romantic relationship status and gender differences in sun tanning attitudes and behaviors of U.S. college students. *Psychology*, 2(2), 71-77.
- Pettijohn, T. F. II, & Ndoni, A. (2011, September). Scientist-Practitioner interest changes and course outcomes in a senior research psychology course. *Journal of Scientific Psychology*, 37-41. Retrieved from [http://www.psyencelab.com/images/Scientist-Practitioner\\_Interest\\_Changes\\_and\\_Course\\_Outcomes.pdf](http://www.psyencelab.com/images/Scientist-Practitioner_Interest_Changes_and_Course_Outcomes.pdf)
- Flansburg, J. R., & Pettijohn, T. F. II (2011). Conformity salience increases technical questionnaire completion in college students. *Journal of Social, Behavioral, and Health Sciences*, 5(1), 38-44. doi: 10.5590/JSBHS.2011.05.1.04
- Livosky, M., Pettijohn, T. F. II, & Capo, J. R. (2011). Reducing sexist attitudes as a result of completing an undergraduate psychology of gender course. *Education & Psychology: An Interdisciplinary Journal*, 48(3-4), 54-63.

- McDermott, L. A., & Pettijohn, T. F. II (2011). The influence of clothing fashion and race on the perceived socioeconomic status and person perception of college students. *Psychology & Society*, 4(2), 64-75.
- Pettijohn, T. F. II, Ahmed, S. F., & Pettijohn, T. F. (2012). Hunger and social motivation: Hungry people are less interested in sex and social activities than satiated people. *Current Psychology*, 31, 1-5. doi: 10.1007/s12144-012-9127-4
- Pettijohn, T. F. II, LaPiene, K. E., Pettijohn, T. F., & Horting, A. L. (2012). Facebook intensity, friendship contingent self-esteem, and personality relationships in U.S. college students. *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, 1(1), article 1. Retrieved from <http://cyberpsychology.eu/view.php?cisloclanku=2012042901&article=1>
- Arnette, S. L., & Pettijohn, T. F. II (2012). The effects of posture on self-perceived leadership. *International Journal of Business and Social Science*, 3(14), 8-13.
- Pettijohn, T. F. II, Eastman, J. T., & Richard, K. G. (2012). And the beat goes on: Popular *Billboard* song beats per minute and key signatures vary with social and economic conditions. *Current Psychology*, 31, 313-317. doi: 10.1007/s12144-012-9149-y
- Ball, S., & Pettijohn, T. F. II (2012). An investigation of the relationship between narcissism and forgiveness of imagined relationship infidelity in college students. *Modern Psychological Studies*, 18(1), 85-94.
- McDaniel, K. A., & Pettijohn, T. F. II (2013). Self-esteem and likeliness of giving time to mentoring a presumed physically disabled student in college students. *American Journal of Applied Psychology*, 1(2), 21-24. doi: 10.12691/ajap-1-2-1
- Pettijohn, T. F. II, Naylor, P. D., & Piroch, J. F. (2013). Self-reported research skills changes and course outcomes in a senior research psychology course. *American Journal of Educational Research*, 1(3), 104-106. doi: 10.12691/education-1-3-7
- Pettijohn, T. F. II, & Ndoni, A. (2013). Imagined infidelity scenario forgiveness and distress: The role of method of discovery and specific cheating behavior. *Research in Psychology and Behavioral Sciences*, 1(2), 11-14. doi: 10.12691/rpbs-1-2-1
- Chufar, B. M., & Pettijohn, T. F. II. (2013). Meeting high standards: The influences of perfectionism on task performance, self-esteem, and self-efficacy in college students. *Psychology and Behavioral Sciences*, 2(3), 117-124. doi: 10.11648/j.pbs.20130203.16
- Pettijohn, T. F. II, Ahmed, S. F., Dunlap, A. V., & Dickey, L. N. (2013). Who's got the upper hand? Hand holding behaviors among romantic couples and families. *Current Psychology*, 32(3), 217-220. doi: 10.1007/s12144-013-9175-4
- Naylor, P. D., Kim, J., & Pettijohn, T. F. II (2013). The role of mood and personality type on creativity. *Psi Chi Journal of Psychological Research*, 18(4), 148-156.
- Hanson, C. R., & Pettijohn, T. F. II (2014). Happy and sad mood priming effects on memory of emotional and non-emotional photographs. *Journal of Scientific Research & Reports*, 3(10), 1393-1402. doi: JSRR.2014.10.009.
- Pettijohn, T. F. II, Glass, J. N., Bordino, C. A., & Eastman, J. T. (2014). Facial feature assessment of popular U.S. country music singers across social and economic conditions. *Current Psychology*, 33(4), 451-459.
- Eastman, J. T., & Pettijohn, T. F. II. (2015). Gone country: An investigation of *Billboard* country songs of the year across social and economic conditions in the USA. *Psychology of Popular Media Culture*, 4(2), 155-171. doi: 10.1037/ppm0000019
- Hart, S. R., & Pettijohn, T. F. II (2015). Fertility views and hair color preference in college men. *Journal of Psychology and Behavioral Science*, 6(1), 1-7. doi: 10.9734/AIR/2016/21683



- Pettijohn, T. F. II, Pettijohn, T. F. Brenneman, M. M., Glass, J. N., Brito, G. R., Terranova, A. M., Kim, J., Meyersburg, C. A., & Piroch, J. (2015). College student perceptions of psychology as a science as a function of psychology course enrollment. *College Student Journal*, 49(3), 461-465.
- Risher, M., & Pettijohn, T. F. II. (2016). Texting and driving: Perceptions and video game simulation among college students. *Journal of Behavioral Health*, 5(1), 12-16. doi: 10.5455/jbh.197431
- Adams, V. P., & Pettijohn, T. F. II. (2016). Using a customer's name to personalize checks and increase restaurant tipping behavior. *International Journal of Management Sciences*, 6 (10), 491-497.
- Fowler, L. A., & Pettijohn, T. F. II. (2017). Risk-taking and logo priming in college students. *Journal of Social Economics*, 4(1), 18-23.
- Boyts, A. S., & Pettijohn, T. F. II. (in press). The effects of religion and career priming on problem-solving persistence in college students. *Psi Chi Journal of Psychological Research*.
- Eastman, J. T., & Pettijohn, T. F. II. (in press). Good times and endless love: *Billboard* hip hop/R&B songs of the year across social and economic conditions. *Psychology of Popular Media Culture*.

### **Book Chapters & Compendium Contributions**

- Nelson, L. D., Pettijohn, T. F. II, & Galak, J. (2007). Mate preferences in social cognitive context: When environmental and personal change leads to predictable cross-cultural variation. In V. Swami & A. Furnham (Eds.) *Body beautiful: Evolutionary and socio-cultural perspectives* (pp. 185-206). New York: Palgrave.
- Pettijohn, T. F. II., & Olwasky, O. (2017). Reducing research anxiety in a senior thesis psychology course. In R. L. Miller & T. Collette (Eds.) *Teaching Tips: A Compendium of Conference Presentations on Teaching, 2015-16*. Retrieved from the Society for the Teaching of Psychology web site: <http://teachpsych.org/ebooks/>
- Hooper, C., Phillips, C., Angel, L., Pettijohn, T. F. II, & Terranova, A. (2017). A comparison of the effects of a human sexuality course on students' sexual attitudes, behavior, and knowledge at a private, Catholic liberal arts college and a public liberal arts college. In R. L. Miller & T. Collette (Eds.) *Teaching Tips: A Compendium of Conference Presentations on Teaching, 2015-16*. Retrieved from the Society for the Teaching of Psychology web site: <http://teachpsych.org/ebooks/>
- Baker, K., & Pettijohn, T. F. II. (2017). The effect on micro test pep rallies on introductory psychology test scores. Submitted for possible inclusion in *Teaching Tips: A Compendium of Conference Presentations on Teaching, 2016-2017*.
- Pettijohn, T. F. II, & Kim, J. (2017). Texting enrolled college students messages about departmental events to increase student retention. Submitted for possible inclusion in *Teaching Tips: A Compendium of Conference Presentations on Teaching, 2016-2017*.

### **Professional Conference Presentations (underline indicates student co-author)**

- Pettijohn, T. F. II, & Tesser, A. (1997, April). Beauty in environmental context. Paper presented at the 20th Annual Psi Chi Convention for the Behavioral Sciences, Athens, Georgia.
- Pettijohn, T. F. II, & Tesser, A. (1997, May). Facial features and popularity of American movie actresses. Poster presented at the 9th Annual American Psychological Society Convention, Washington DC.
- Pettijohn, T. F. II, Sirgany, K. A., Curry, J., Vaughn, T., Ledford, S., & Seeman, B. (1998, April). Gender differences in embarrassment: Does the presence of a potential dating partner make a

difference? Poster presented at the 21st Annual Psi Chi Convention for the Behavioral Sciences, Athens, Georgia.

- Cline, J. M., & Pettijohn, T. F. II (1998, April). What they're doing now: Career paths of graduates of the social program at the University of Georgia. Poster presented at the 21st Annual Psi Chi Convention for the Behavioral Sciences, Athens, Georgia.
- Pettijohn, T. F. II, Henderson, M., & Tesser, A. (1999, April). Relationships between U.S. social and economic hard times and popular motion picture actor gender, actor age, and movie genre preferences. Poster presented at the 22nd Annual Psi Chi Convention for the Behavioral Sciences, Athens, Georgia.
- Pettijohn, T. F. II, & Tesser, A. (2001, June). Threat, social choice, and the functional role of attributions. Poster presented at the 13th Annual American Psychological Society Convention, Toronto, Ontario, Canada.
- Pettijohn, T. F. II, & Jungeberg, B. (2003, June). *Playboy* Playmate facial and body feature changes across U.S. social and economic conditions. Poster presented at the 15th Annual American Psychological Society Convention, Atlanta, Georgia.
- Pettijohn, T. F. II, & Pettijohn, T. F. (2003, May). The discussion web page dilemma. Poster presented at the 10th Annual American Psychological Society Teaching Institute, Atlanta, Georgia.
- Pettijohn, T. F. II, & Perelli, E. G. (2003, May). Utilizing group web page and video clip creation exercises to facilitate learning. Poster presented at the 10th Annual American Psychological Society Teaching Institute, Atlanta, Georgia.
- Pettijohn, T. F. II, & Yerkes, M. J. (2004, May). Miss America facial and body feature changes across social and economic conditions. Poster presented at the 16th Annual American Psychological Society Convention, Chicago, Illinois.
- Pettijohn, T. F. II, Pettijohn, T. F., & Sacco, D. F., Jr. (2004, May). Validating a locus of control teaching demonstration measure. Poster presented at the 11th Annual American Psychological Society Teaching Institute, Chicago, Illinois.
- Pettijohn, T. F. II, & Sacco, M. F. (2004, May). The influence of multiple-choice exam question order on student performance and perceptions. Poster presented at the 11th Annual American Psychological Society Teaching Institute, Chicago, Illinois.
- Pettijohn, T. F. II, & Pettijohn, T. F. (2005, May). Web page discussion contributions and course performance. Poster presented at the 12th Annual American Psychological Society Teaching Institute, Los Angeles, California.
- Pettijohn, T. F. II, & Yerkes, M. J. (2005, May). Miss Hong Kong facial and body feature changes across social and economic conditions and time. Poster presented at the 17th Annual American Psychological Society Convention, Los Angeles, California.
- Pettijohn, T. F. II, & Sacco, D. F., Jr. (2005, May). Popular U.S. music preferences across time and social and economic conditions. Poster presented at the 17th Annual American Psychological Society Convention, Los Angeles, California.
- Pettijohn, T. F. II, Sacco, D. F., Jr., & Yerkes, M. J. (2005, May). Hungry men prefer more mature women: A field test of the environmental security hypothesis. Poster presented at the 17th Annual American Psychological Society Convention, Los Angeles, California.
- Pettijohn, T. F. II, Pettijohn, T. F., & Geschke, K. S. (2006, May). Changes in sun tanning attitudes and behaviors from 1995 to 2005. Poster presented at the 18th Annual Association for Psychological Science Convention, New York City, New York.

- Pettijohn, T. F. II, & Walzer, A. S. (2006, May). Prejudice attitude reduction by completing a psychology of prejudice course. Poster presented at the 13th Annual Association for Psychological Science Teaching Institute, New York City, New York.
- Pettijohn, T. F. II, Walzer, A. S., & Sacco, D. F., Jr. (2007, May). The effects of college student employment expectations on eye size preference and ideal mate personality ratings. Poster presented at the 19th Annual Association for Psychological Science Convention, Washington, D.C.
- Pettijohn, T. F. II, Walzer, A. S., & Yerkes, M. J. (2007, May). The influence of future social and economic success beliefs on eye size, body shape, and hair color preferences. Poster presented at the 19th Annual Association for Psychological Science Convention, Washington, D.C.
- Williams, G. M., & Pettijohn, T. F. II (2007, May). Songs for the seasons: Music preferences change with the season. Poster presented at the 19th Annual Association for Psychological Science Convention, Washington, D.C.
- Pettijohn, T. F. II, Pettijohn, T. F., & McDermott, L. A. (2007, May). Effective attribution exercises based on classic research for social psychology courses. Poster presented at the 14th Annual Association for Psychological Science Teaching Institute, Washington, D.C.
- Pettijohn, T. F. II, & Naples, G. M. (2008, May). Ethnocentrism reduction after completing a cross-cultural psychology course. Poster presented at the 15th Annual Association for Psychological Science Teaching Institute, Chicago, Illinois.
- Livosky, M., Pettijohn, T. F. II, & Capo, J. R. (2008, May). Reducing sexist attitudes by completing a psychology of gender course. Poster presented at the 15th Annual Association for Psychological Science Teaching Institute, Chicago, Illinois.
- Pettijohn, T. F. II, McDermott, L. A., Naples, G. M., & Pettijohn, T. F. (2008, May). Gender, age, and romantic relationship status differences in embarrassment and self attitudes of college students. Poster presented at the 20th Annual Association for Psychological Science Convention, Chicago, Illinois.
- Pettijohn, T. F. II (2009, August). U.S. president age, height, and facial feature changes with the social and economic climate. Poster presented at the 117th Annual American Psychological Association Convention, Toronto, Ontario, Canada.
- Pettijohn, T. F. II, & Ahmed, S. F. (2009, November). Scientist-practitioner interest changes and course performance in an undergraduate research methods psychology course. Research presented virtually at the International Conference of Education, Research and Innovation, Madrid, Spain.
- Pettijohn, T. F. II, Ahmed, S. F., Dunlap, A. V., & Dickey, L. N. (2010, May). Hand holding behaviors of romantic couples and families. Poster presented at the 22nd Annual Association for Psychological Science Convention, Boston, Massachusetts.
- Pettijohn, T. F. II, & Dunlap, A. V. (2010, May). The effects of a human sexuality course on college students' sexual attitudes and knowledge. Poster presented at the 17th Annual Association for Psychological Science Teaching Institute, Boston, Massachusetts.
- Hills, W. E., & Pettijohn, T. F. II (2010, July). Scientist-practitioner interests in a psychology communication course. Poster presented at the International Conference on Education and New Learning Technologies, Barcelona, Spain.
- LaPiene, K. E., Pettijohn, T. F. II, & Palm, L. (2011, May). An investigation of professor first impressions as a function of course syllabi. Poster presented at the 18th Annual Association for Psychological Science Teaching Institute, Washington, D.C.
- Pettijohn, T. F. II, & Ndoni, A. (2011, May). Scientist-Practitioner interest changes and course outcomes in a senior research psychology course. Poster presented at the 18th Annual Association for Psychological Science Teaching Institute, Washington, D.C.

- Pettijohn, T. F. II, LaPiene, K. E., Pettijohn, T. F., & Horting, A. L. (2011, May). Facebook intensity, friendship contingent self-esteem, and personality relationships in college students. Poster presented at the 23rd Annual Association for Psychological Science Convention, Washington, D.C.
- McDermott, L. A., & Pettijohn, T. F. II (2011, May). The influence of clothing fashion and race on the perceived socioeconomic status and person perception of college students. Poster presented at the 23rd Annual Association for Psychological Science Convention, Washington, D.C.
- Pettijohn, T. F. II, Naylor, P., & Piroch, J. (2012, May). Self-reported research skills changes and course outcomes in a senior research psychology course. Poster presented at the 19<sup>th</sup> Annual Association for Psychological Science Teaching Institute, Chicago, IL.
- Kamberaj, D., & Pettijohn, T. F. II (2012, May). Female students' clothing style effects on college professors' grading and personality ratings. Poster presented at the 19<sup>th</sup> Annual Association for Psychological Science Teaching Institute, Chicago, IL.
- Pettijohn, T. F. II, Naylor, P., & Ndoni, A. (2012, May). Relationships between Fortune 500 company revenues, profits, and male CEO facial feature measurements. Poster presented at the 24<sup>th</sup> Annual Association for Psychological Science Convention, Chicago, IL.
- Pettijohn, T. F. II, Ndoni, A., & Pettijohn, T. F. (2012, May). Method of discovery in infidelity: How likely a romantic partner is forgiven and whether degree of distress of the victim is contingent upon type of cheating behavior. Poster presented at the 24<sup>th</sup> Annual Association for Psychological Science Convention, Chicago, IL.
- Naylor, P., Pettijohn, T. F. II, & Kim, J. (2012, July). What influences creativity in problem solving and problem finding? : The role of mood and personality type. Research presented virtually at the 30<sup>th</sup> International Congress of Psychology, Cape Town, South Africa.
- Oliver, L. H., Wilkinson, M. E., Palm, L. J., Pettijohn, T. F. II, & Perkins, D. G. (2012, August). Academic performance and social behavior as a function of participation in an after-school mentoring program. Paper presented at The Society for the Study of Social Problems 62nd Annual Meeting, Denver, CO.
- Pettijohn, T. F. II, Bordino, C. A., Glass, J. N., & Eastman, J. T. (2013, May). Facial feature assessment of popular U.S. country music singers across time and social and economic conditions. Poster presented at the 25th Annual Association for Psychological Science Convention, Washington, D.C.
- Terranova, A. M., Meyersburg, C. A., & Pettijohn, T. F. II. (2013, May). Self-reported research skill changes in a psychology communication course. Poster presented at the 20<sup>th</sup> Annual Association for Psychological Science Teaching Institute, Washington, D.C.
- Pettijohn, T. F. II, Knowles, J., & Pettijohn, T. F. (2013, May). Non-instructional student texting in the classroom: Self-control and individual differences. Poster presented at the 20<sup>th</sup> Annual Association for Psychological Science Teaching Institute, Washington, D.C.
- Pettijohn, T. F. II, Brenneman, M., Terranova, A. M., Meyersberg, C. A., Pettijohn, T. F., Kim, J., Glass, J. N., Brito, G. R., & Piroch, J. (2014, May). Student perceptions of psychology as a science in introductory and research methods psychology courses. Poster presented at the 21st Annual Association for Psychological Science Teaching Institute, San Francisco, CA.
- Inman, G., & Pettijohn, T. F. II (2015, March). Poster presented at the 61st Annual Meeting of the Southeastern Psychological Association, Hilton Head, SC.
- Brito, G. R., Glass, J. N., & Pettijohn, T. F. (2015, March). Facial features, attractiveness, conservatism, and femininity of U.S. congresswomen. Paper presented at the 61st Annual Meeting of the Southeastern Psychological Association, Hilton Head, SC.
- Carrone, A. M., & Pettijohn, T. F. (2015, May). A brief mindfulness intervention on college students' perceived stress, affect, and mindfulness. Poster presented at the 27th Annual Association for Psychological Science Convention, New York, NY.

- Pettijohn, T. F. II, Brito, G. R., Glass, J. N., & Eastman, J. T. (2015, May). Facial feature assessment of popular U.S. R&B music singers across time and social and economic conditions. Poster presented at the 27th Annual Association for Psychological Science Convention, New York, NY.
- Hooper, C., Phillips, C., Angel, L., Pettijohn, T. F. II, & Terranova, A. (2016, January). A comparison of the effects of a human sexuality course on students' sexual attitudes, behavior, and knowledge at a private, Catholic liberal arts college and a public liberal arts college. Poster presented at the 38th Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.
- Kim, J., Pettijohn, T. F. II, Smith, K., & Boytos, A. (2016, January). A social-psychological intervention for improving student retention. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Pettijohn, T. F. II., & Olwasky, O. (2016, March). Reducing research anxiety in a senior thesis psychology course. Poster presented at the 62nd Annual Meeting of the Southeastern Psychological Association, New Orleans, LA.
- Boytos, A., & Pettijohn, T. F. II (2016, March). The effects of religion and career priming on problem-solving persistence in college students. Poster presented at the 62nd Annual Meeting of the Southeastern Psychological Association, New Orleans, LA.
- Pettijohn, T. F. II, & Glass, J. N. (2016, August). Music preferences related to worry, optimism, positive affect, and life satisfaction. Poster presented at the Annual American Psychological Association Convention, Denver, CO.
- Angel, L., Wieseler, J., Pettijohn, T. F. II, & Terranova, A., Hooper, C., & Phillips, C. (2016, November). It's time for the talk: A comparison of the effects of human sexuality courses on students' sexual attitudes, behavior, and knowledge at three colleges. Poster presented at the 2016 Society for the Scientific Study of Sexuality Annual Meeting, Phoenix, AZ.
- Baker, K., & Pettijohn, T. F. II. (2017, March). The effect on micro test pep rallies on introductory psychology test scores. Poster presented at the 63rd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.
- Folwer, L., & Pettijohn, T. F. II. (2017, March). Risk-taking and logo priming in college students. Poster submitted for presentation at the 63rd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.
- Whitehead, A. C., & Pettijohn, T. F. II. (2017, March). The effects of cell phone interference on task completion and task-related frustration. Poster presented at the 63rd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA.
- Campbell, O., Petschke, A., Romanik, L., & Pettijohn, T. F. II. (2017, March). Personality and traditional gender role beliefs among college student voters in the 2016 U.S. presidential election. Poster presented at the 63rd Annual Meeting of the Southeastern Psychological Association, Atlanta, GA. [selected for Psi Chi Regional Research Award]
- Pettijohn, T. F. II, & Kim, J. (2017, August). Texting enrolled college students messages about departmental events to increase student retention. Poster presented at the 125th Annual American Psychological Association Convention, Washington, D.C.
- Baker, K., & Pettijohn, T. F. II. (2017, November). The effect on micro test pep rallies on introductory psychology test scores. Poster presented online as part of the Society for Teaching in Psychology's International Twitter Poster Conference.
- Pettijohn, T. F. II, & Kim, J. (2017, November). Texting enrolled college students messages about departmental events to increase student retention. Poster presented online as part of the Society for Teaching in Psychology's International Twitter Poster Conference.

Campbell, O., Romanik, L., & Pettijohn, T. F. II. (2017, March). Personality and traditional gender role beliefs among older adult voters in the 2016 U.S. presidential election. Poster submitted for presentation at the 64<sup>th</sup> Annual Meeting of the Southeastern Psychological Association, Charleston, SC.

Romanik, L., & Pettijohn, T. F. II. The effects of art therapy methods on aggressive behaviors and mood in relation to personality in at risk youth. Poster submitted for presentation at the 64<sup>th</sup> Annual Meeting of the Southeastern Psychological Association, Charleston, SC.

Stanton, T., & Pettijohn, T. F. II. (2018, January). Relationships among classroom design, instructor characteristics, and student performance. Poster accepted for presentation at the 40<sup>th</sup> Annual National Institute on the Teaching of Psychology, St. Pete Beach, FL.

### **Celebration of Inquiry Conference Presentations, Coastal Carolina University**

Pettijohn, T. F. II (2009, February). Music tells the stories of our lives: In good times and in bad. Research presented at the 8<sup>th</sup> annual Celebration of Inquiry Conference, Coastal Carolina University, Conway, South Carolina.

Pettijohn, T. F. II, Perkins, D., & Catino, J. (2010, February). New communication technologies: The benefits and challenges of social networking sites and cell phones. Group presentation at the 9<sup>th</sup> annual Celebration of Inquiry Conference, Coastal Carolina University, Conway, South Carolina.

Jones, W., Jenkot, R., Martel, G., McGlone, C., Pierce, N., Pettijohn, T. F. II (2016, April). Graduate school panel. Panel discussion at the Celebration of Inquiry Conference, Coastal Carolina University, Conway, South Carolina.

Faculty supervisor for numerous student projects at Undergraduate Research Competitions on campus

Soyke-Tester, J. (2015, March). The effects of fixed and free play interactions with a robotic dog on student emotional states. Won second place for poster presentation at the Undergraduate Research Competition, Coastal Carolina University, Conway, South Carolina.

Boyts, A. (2016, April). The effects of religion and career priming on problem-solving persistence in college students. Won first place for poster presentation at the Undergraduate Research Competition, Coastal Carolina University, Conway, South Carolina.

### **Thesis and Dissertation Committee Service**

- Undergraduate Honors Thesis Advisor for Shandra Brown, "The effect of extracurricular involvement, intrinsic motivation, and locus of control on academic success," Mercyhurst College, Erie, Pennsylvania, 2001-2002
- Master's Thesis Committee Member for Shandra Brown, "Validation of the Person Picking an Apple from a Tree Projective Drawing through Comparative Analysis," Graduate Art Therapy Program (MA), Eastern Virginia Medical School, Norfolk, Virginia, 2003-2004
- Undergraduate Honors Thesis Advisor for Melissa Yerkes, "Developmental Attractiveness," Mercyhurst College, Erie, Pennsylvania, 2004-2005
- Doctoral Dissertation Committee Member for John Schultz, "Why Parents Send Their Children to Private Catholic Schools," Duquesne University/Mercyhurst College, Interdisciplinary Doctoral Program for Educational Leaders, 2005-2007
- Undergraduate Honors Thesis Advisor for Emily McGuirk, "Birth Order and Romantic Relationship Styles and Behaviors," Mercyhurst College, Erie, Pennsylvania, 2006-2007
- Senior Research Practicum Advisor for Amy Walzer, "Social comparison theory: The effects of race on self-perceptions in sport advertisement," Mercyhurst College, Erie, Pennsylvania, 2006-2007
- Senior Research Practicum Advisor for Lauren McDermott, "Fashion, classism, and racism: An investigation of college student attributions," Mercyhurst College, Erie, Pennsylvania, 2007-2008

- Senior Honors Thesis Advisor, Dea Kamberaj, “Student dress and professor impressions,” Coastal Carolina University, Conway, South Carolina, 2011-2012
- Senior Honors Thesis Advisor, Brittany Gaillard, “Menstrual cycle and forgiveness,” Coastal Carolina University, Conway, South Carolina, 2011-2012
- Senior Honors Thesis Advisor, Jamie Glass, “CEO facial appearance preferences and social and economic conditions,” Coastal Carolina University, Conway, South Carolina, 2013
- Senior Honors Thesis Advisor, Suzanne Crass, “Facial Feedback and its Effects on Self-Esteem, Optimism, and Openness to Challenge and Diversity in College Students,” Coastal Carolina University, Conway, South Carolina, 2014-2015
- Senior Honors Thesis Advisor, Megan von Kolnitz, “How Gender, Pet Presence and Pet Ownership Affects Perceived Personality Traits and Interpersonal Attraction,” Coastal Carolina University, Conway, South Carolina, 2015
- Senior Honors Thesis Advisor, Christy Whitehead, “The Effects of Cell Phone Interference on Task Completion and Task-related Frustration,” Coastal Carolina University, Conway, South Carolina, 2016-2017
- Senior Honors Thesis Advisor, Olivia Campbell, “Relationships between Heritability, Digit Ratio, and the Short Dark Triad,” Coastal Carolina University, Conway, South Carolina, 2016-2017
- Senior Honors Thesis Advisor, Avery Petschke, “Examining How Dark Personalities, Gender, and Academic Major affect Dishonest Behavior in College Students,” Coastal Carolina University, Conway, South Carolina, 2016-2017
- Senior Honors Thesis Advisor, Lucy Romanik, “Art Therapy and Behavioral Problems,” Coastal Carolina University, Conway, South Carolina, 2017-2018
- Senior Honors Thesis Advisor, Malik Greene, “tba,” Coastal Carolina University, Conway, South Carolina, 2017-2018
- Senior Honors Thesis Advisor, Peyton, “tba,” Coastal Carolina University, Conway, South Carolina, 2017-2018

### **College Committee Service**

- 
- Computing Committee, Mercyhurst College, Erie, Pennsylvania, 2001-2002 (Acting Chair), 2002-2003 (Chair)
  - Faculty Research Committee, Mercyhurst College, Erie, Pennsylvania, 2003-2004, 2004-2005, 2005-2006 (Co-Chair)
  - Institutional Review Board, Mercyhurst College, Erie, Pennsylvania, 2000-2001, 2002-2003 (Chair), 2003-2004 (Chair), 2004-2005 (Chair), 2005-2006 (Chair), 2006-2007 (Chair)
  - Psychology Department Faculty Search Committee, Mercyhurst College, Erie, Pennsylvania, 2001-2002
  - Teaching, Learning, and Technology Steering Committee, Mercyhurst College, Erie, Pennsylvania, 2003-2004 (Chair), 2004-2005 (Chair)
  - College Instructional Technology Steering Committee, Mercyhurst College, Erie, Pennsylvania, 2005-2006
  - Honors Program Selection Committee, Mercyhurst College, Erie, Pennsylvania, Spring 2002, Spring 2003
  - Student Learning Outcomes Pilot, Mercyhurst College, Erie, Pennsylvania, 2006-2007
  - Student Research Committee, Mercyhurst College, Erie, Pennsylvania, 2006-2007 (Chair), 2007-2008 (Chair)
  - Rank and Tenure, Peer Committee Member, Mercyhurst College, Erie, Pennsylvania, 2006-2007, 2007-2008
  - Strategic Vision Process, Academic Excellence Team, Mercyhurst College, Erie, Pennsylvania, 2007
  - Alumni of the Year Committee, Coastal Carolina University, Conway, South Carolina, Fall 2008, Fall 2009, Fall 2010, Fall 2011, Fall 2012

- Natural and Applied Sciences Building Committee, Coastal Carolina University, Conway, South Carolina, 2008-2009, 2009-2010
- Institutional Animal Care & Use Committee, Coastal Carolina University, Conway, South Carolina, 2008-2009, 2009-2010, 2010-2011, 2011-2012, 2012-2013, 2013-2014, 2014-2015, 2015-2016, 2016-2017
- Psychology Department Instructor Search Committee, Coastal Carolina University, Conway, South Carolina, 2008-2009 (discontinued due to budget)
- Faculty Evaluation Committee, College of Science, Coastal Carolina University, Conway, South Carolina, 2009-2010, 2010-2011, 2011-2012, 2012-2013, 2013-2014
- Psychology Department Assessment Committee, Coastal Carolina University, Conway, South Carolina, 2010-2011
- Peer Review Committee, Dr. JongHan Kim, Coastal Carolina University, Conway, South Carolina, 2011-2013
- Psychology Department, Visiting Professor Search Committee, Coastal Carolina University, Conway, South Carolina, 2011
- Women's and Gender Studies Advisory Committee, Coastal Carolina University, Conway, South Carolina, 2010-2011, 2011-2012, 2012-2013, 2013-2014, 2014-2015, 2015-2016
- Psychology Department, Assistant Professor Clinical/Counseling/Community Search Committee (Chair), Coastal Carolina University, Conway, South Carolina, 2011-2012
- Psychology Department, Assistant Professor Cognitive Processes/Animal Behavior Search Committee (Chair), Coastal Carolina University, Conway, South Carolina, 2011-2012
- Psychology Department, Assistant Professor IO/Developmental Search Committee (Chair), Coastal Carolina University, Conway, South Carolina, 2011-2012
- Peer Review Committee (Chair), Dr. Miranda Breneman, Coastal Carolina University, Conway, South Carolina, 2012-2014
- Peer Review Committee, Dr. C. A. Meyersburg, Coastal Carolina University, Conway, South Carolina, 2012-2013
- Sociology Department, Assistant Professor Search Committee, Coastal Carolina University, Conway, South Carolina, 2012-2013
- College of Science Building Committee, Coastal Carolina University, Conway, South Carolina, 2013
- Psychology Department, Visiting Assistant Professor of Psychology Search Committee (Chair), Coastal Carolina University, Conway, South Carolina, 2013
- College of Science, Internship Coordinator Search Committee, Coastal Carolina University, Conway, South Carolina, 2014
- College of Science General Petitions Committee, Coastal Carolina University, Conway, South Carolina, 2013-2014, 2014-2015, 2015-2016, 2016-2017
- College of Science Curriculum Committee, Coastal Carolina University, Conway, South Carolina, 2014-2015, 2015-2016, 2016-2017
- College of Science, Neuroscience Coordinator Search Committee, Coastal Carolina University, Conway, South Carolina, 2016
- College of Science, Psychology Department Administrative Specialist II Search Committee (Chair), Coastal Carolina University, Conway, South Carolina, 2016

### **Invited College Presentations**

---

- Invited Speaker, "Graduate Study in Psychology," presented to the Psychology Club, Mercyhurst College, Erie, Pennsylvania, October 2000
- Invited Speaker, "First-year Teaching at Mercyhurst College," presented to Mercyhurst College new faculty at the New Faculty Orientation, Erie, Pennsylvania, August 2001
- Invited Panelist, "Understanding Tragedy," presented to the Mercyhurst College Community, Erie, Pennsylvania, September 2001



- Invited Faculty Presenter, Faculty Forum: Teaching with Technology, Mercyhurst College, Erie, Pennsylvania, October 2002
- Invited Presenter, Technology Buffet, "Teaching with PowerPoint," presentation to faculty, Mercyhurst College, Erie, Pennsylvania, September 2002
- Invited Speaker, "Graduate School Planning," presented to the Psychology Club, Mercyhurst College, Erie, Pennsylvania, October 2002
- Invited Speaker, "Graduate School Applications and Advice," presented to Mercyhurst College Students through the College Writing Center, Erie, Pennsylvania, April 2001, April 2002, April 2004, April 2005
- Invited Presenter, Consortium Coordinated Program in Dietetics, "Research, the Scientific Method, and the Professional," Gannon University, Erie, Pennsylvania, August 2003
- Invited Faculty Presenter, Technology Buffet, "Online Surveys," presentation to faculty, Mercyhurst College, Erie, Pennsylvania, September 2003
- Invited Guest Presenter, Infant and Child Development - HDFR 115, Mercyhurst College, Erie, Pennsylvania, January 2004
- Invited Faculty Presenter, "Ideal Mate Preferences of Hungry and Full College Students," Mercyhurst Research Symposium, Mercyhurst College, Erie, Pennsylvania, April 2005
- Invited Faculty Presenter, "Reducing Racism, Sexism, and Homophobia in College Students through Education and Action," Mercyhurst Research Symposium, Mercyhurst College, Erie, Pennsylvania, April 2006
- Invited Guest Presenter, Global and Cultural Perspectives of Leadership - OL 602, "Prejudice," Mercyhurst College, Erie, Pennsylvania, June 2006
- Invited Presenter, Consortium Coordinated Program in Dietetics, "Why Research? Overview of Research and its Value," Edinboro University, Porreco Center, Erie, Pennsylvania, August 2007
- Invited Faculty Presenter, Mercyhurst Research Social, Mercyhurst College, Erie, Pennsylvania, December 2006, December 2007
- Invited Faculty Panel Presenter, Faculty Development, "So You Want to Get Published. . .," Mercyhurst College, Erie, Pennsylvania, April 2008
- Invited Guest Speaker, Psi Chi Induction Ceremony, Coastal Carolina University, Conway, South Carolina, November 2008
- Invited Guest Presenter, Honors Capstone Seminar – HONR 498, "Introduction to Research Methods in the Behavior Sciences," Coastal Carolina University, Conway, South Carolina, February 2009
- Volunteer Guest Presenter, UNIV 110-S, "Psychology Research in Music," March 2013, October 2013
- College of Science Course Evaluations Seminar, Committee Member Contributor, Coastal Carolina University, Conway, South Carolina, February 2013
- Invited Faculty Panel Presenter, Sex Ed 101, Sponsored by Women and Gender Studies, Coastal Carolina University, Conway, South Carolina, April 2013
- Volunteer Guest Presenter, UNIV 110-S, "Psychology of Music: Pop Music Preferences Mirror the National Mood," November 2014, November 2015
- Faculty Co-Presenter, Faculty Excellence Summit, "Improving student academic performance and retention by using social-psychological interventions", Coastal Carolina University, Conway, South Carolina, October 2014
- Invited Guest Speaker, Psi Chi Induction Ceremony, Coastal Carolina University, Conway, South Carolina, November 2014
- Invited Faculty Panel Presenter, Faculty Development, "Best Practices in Mentoring Undergraduate Research," Coastal Carolina University, CeTEAL, Conway, South Carolina, February 2015, January 2016

- Invited Guest Speaker, Advice for New Department Chairs, New Chair Training, Coastal Carolina University, Conway, South Carolina, September 2015
- Invited Guest Speaker, College of Science, Administrative Support Staff Retreat, “Workplace Stress: Identification and Management,” Coastal Carolina University, Conway, South Carolina, June 2016
- Invited Guest Speaker, Psychological Responses to Change in Academics, New Chair Training, Coastal Carolina University, Conway, South Carolina, September 2016
- Volunteer Guest Presenter, UNIV 110-S, “Questions about Majoring in Psychology,” September 2016
- Volunteer Guest Presenter, UNIV 110-S, “Majoring in Psychology – Tips for Success,” October 2017

## **Other Service**

---

- Web Site Administrator, Department of Psychology, Mercyhurst College, Erie, Pennsylvania, 2000-2007
- Web Site Administrator, Children’s ADHD Summer Treatment Program, Mercyhurst College Psychology Department/The Achievement Center of Erie, Erie, Pennsylvania, 2000-2002
- Web Site Administrator, Institutional Review Board (IRB), Mercyhurst College, Erie, Pennsylvania, 2002-2007
- Web Site Administrator, Electronic Registration and Research Submission Database Coordinator, Northwestern Pennsylvania Undergraduate Psychology Conference, Spring 2003
- Faculty Student Academic Advisor, Department of Psychology, Mercyhurst College, Erie, Pennsylvania, 2000-2008
- Pre-Major Fair, Psychology Faculty Representative, Mercyhurst College, Erie, Pennsylvania, October 2000, October 2001, October 2002, October 2004, October 2006, October 2007
- Admissions Open House, Psychology Faculty Representative, Mercyhurst College, Erie, Pennsylvania, October 2002, October 2003, October 2004, October 2005, October 2006
- Faculty Mentor, Society for Personality and Social Psychology Mentorship Program, 2000-present
- Psychology Major Sophomore Review, Faculty Reviewer, Mercyhurst College, Erie, Pennsylvania, Spring 2001, Spring 2002, Spring 2003, Spring 2004, Spring 2005, Spring 2006
- Graduation, Faculty Participant, Mercyhurst College, Erie, Pennsylvania, May 2001, May 2002, May 2003, May 2004, May 2005, May 2006, May 2007, May 2008
- Fresh Start academic advisor for incoming students, Mercyhurst College, Erie, Pennsylvania, Summer 2001, Summer 2002, Summer 2003, Summer 2004, Summer 2005, Summer 2006
- Host Family for 2 high school students, P.M.E.A. District II Music Festival, January 2002
- Major Day, Psychology Presenter, Mercyhurst College, Erie, Pennsylvania, April 2002, March 2003, March 2005, March 2007
- Faculty Paper Session Chair, Western Pennsylvania Undergraduate Psychology Conference, Washington & Jefferson College, Washington, Pennsylvania, April 2002
- Web Advisor (online student advising and grade assignment program), Trial Faculty Volunteer and Facilitator, Mercyhurst College, Erie, Pennsylvania, 2002-2003
- Freshman Year Initiative, Instructor, Mercyhurst College, Erie, Pennsylvania, Fall 2002, Fall 2003, Fall 2004, Fall 2005, Fall 2006, Fall 2007
- Co-organizer, Northwestern Pennsylvania Undergraduate Psychology Conference, hosted at Mercyhurst College, Erie, Pennsylvania, April 2003 (approx. 100 research papers and posters, 250 attendees, over 12 different colleges/universities represented)
- Betsy Lantz Memorial Scholarship Recommendation Committee, Mercyhurst College, Erie, Pennsylvania, Spring 2003
- Service to Erie Day, Presque Isle clean-up with incoming Mercyhurst College freshmen, September 2003
- Mercyhurst Research Symposium, Faculty co-presenter on 14 student research projects, Mercyhurst College, Erie, Pennsylvania, April 2004

- Faculty Paper Session Chair, Western Pennsylvania Undergraduate Psychology Conference, Allegheny College, Meadville, Pennsylvania, April 2004
- Co-Presenter with student research assistants, Research Experience and American Psychological Society Presentation, Mercyhurst College, October 2004
- Faculty Guest, Mercyhurst College Martin Luther King, Jr. Breakfast, Mercyhurst College, Erie, Pennsylvania, January 2005, January 2006, January 2007, January 2008
- Invited Faculty Guest, Senior Awards Dinner (Don Sacco, winner of the Bishop's Award), Mercyhurst College, Erie, Pennsylvania, May 2005
- Mercyhurst Research Symposium, Faculty co-presenter on 16 student research projects, Mercyhurst College, Erie, Pennsylvania, April 2005
- Service to Erie Day, McClelland Park clean-up with incoming Mercyhurst College freshmen, August 2004, August 2005, August 2006, August 2007
- Mercyhurst Research Symposium, Faculty co-presenter on 17 student research projects, Mercyhurst College, Erie, Pennsylvania, April 2006
- Faculty Paper Session Chair, Western Pennsylvania Undergraduate Psychology Conference, Gannon University, Erie, Pennsylvania, April 2006
- Mercyhurst Academic Symposium, Presidential Inauguration Event, Faculty co-presenter on 12 student research projects, Mercyhurst College, Erie, Pennsylvania, September 2006
- Faculty Participant, Presidential Inauguration Installation Ceremony, Mercyhurst College, Erie, Pennsylvania, September 2006
- Mercyhurst Research Symposium, Faculty co-presenter on 16 student research projects, Mercyhurst College, Erie, Pennsylvania, April 2007
- Mercyhurst Research Symposium, Faculty co-presenter on 8 student research projects, Mercyhurst College, Erie, Pennsylvania, April 2008
- Faculty Student Academic Advisor, Department of Psychology, Coastal Carolina University, Conway, South Carolina, 2008-present
- Founder's Day, Faculty Participant, Coastal Carolina University, Conway, South Carolina, September 2008, September 2009, September 2010, September 2012
- International Summer School Program, Faculty Participant teaching General Psychology, Coastal Carolina University, Conway, South Carolina, Fall 2008
- Graduation, Faculty Participant, Coastal Carolina University, Conway, South Carolina, December 2008, May 2009, December 2009, May 2010, December 2010, May 2011, May 2012, May 2013
- Faculty Judge, Celebration of Inquiry Undergraduate Research Competition, Coastal Carolina University, Conway, South Carolina, February 2009, February 2010, February 2011
- Transfer Student Orientation, Coastal Carolina University, Conway, South Carolina, June 2009, July 2009, August 2009, December 2009, August 2010, January 2011, June 2011, July 2011, August 2011, December 2011, August 2012, January 2013, Summer 2013, January 2014, Summer 2014, January 2015, Summer 2015, January 2016
- New Student Convocation, Faculty Participant, Coastal Carolina University, Conway, South Carolina, August 2009, August 2010, August 2011, August 2012, August 2013
- Honors Convocation, Faculty Participant, Coastal Carolina University, Conway, South Carolina, April 2009, April 2010, May 2011, May 2012, May 2013, May 2014 (announced student of year in Psychology), May 2015(announced student of year in Psychology), May 2016 (announced student of year in Psychology), May 2017 (announced student of year in Psychology)
- Student Research Participant Pool Administrator, Psychology/Sociology Department, Coastal Carolina University, Conway, South Carolina, 2009-2010, 2010-2011, 2011-2012, 2012-2013, 2013-2014
- Faculty Affiliate, Women's and Gender Studies Program, Coastal Carolina University, Conway, South Carolina, designated August 2009, 2009-present
- Psi Chi, National Honorary in Psychology, advisor, Coastal Carolina University Chapter, Conway, South Carolina, 2009-2010, 2010-2011, 2011-2012, 2012-2013, 2013-2014

- Faculty Coordinator, Psi Chi Presentation on “How to Get Into Graduate School and Get Paid,” Coastal Carolina University, Conway, South Carolina, September, 2010
- Volunteer, Palmetto Adventure Land Playground Community Build Team, Carolina Forest, South Carolina, September 2010
- Faculty Participant, Psi Chi Presentation on “Student Research Conference Experiences,” Coastal Carolina University, Conway, South Carolina, September, 2010
- Invited Presenter, Family Science Night, “Human Senses and Visual Illusions,” Carolina Forest Elementary School, Myrtle Beach, South Carolina, March 2011
- Faculty Judge, Coastal Carolina University Undergraduate Research Competition, Coastal Carolina University, Conway, South Carolina, April 2011, April 2012, April 2013, April 2014, April 2016
- Faculty Judge, South Carolina Psychological Association Student Poster Competition, Myrtle Beach, South Carolina, April 2011
- Invited Presenter, Family Science Night, “Rockin’ Out with the Senses,” Ocean Bay Elementary School, Myrtle Beach, South Carolina, February 2012
- Invited Presenter, Family Science Night, “A Sea of Senses,” Ocean Bay Elementary School, Myrtle Beach, South Carolina, February 2013
- Invited Presenter, Family Science Night, “Sensation and Perception,” Ocean Bay Elementary School, Myrtle Beach, South Carolina, February 2014
- Invited Presenter, Family Science Night, “Senses and Illusions,” Ocean Bay Elementary School, Myrtle Beach, South Carolina, January 2015
- Invited Presenter, Family Science Night, “Glow Senses and Illusions,” Ocean Bay Elementary School, Myrtle Beach, South Carolina, January 2016
- Presentation Submission Reviewer, Southeastern Psychological Association Annual Meeting, 2015, 2016, 2017, 2018
- Invited Article Contribution, *CeTeal Newsletter*, Engaging (First Year) Psychology Majors: A Psychology Freshmen Seminar Trial, Coastal Carolina University, Spring 2016
- Invited Article Contribution, *Progression Magazine*, Experienced in Psychology at CCU, Coastal Carolina University, 2016
- Psi Chi Summer Undergraduate Research Grants, Faculty Reviewer, Psi Chi - International Honorary in Psychology, May 2017
- Invited Article Contribution, *Progression Magazine*, Conference Experiences in Psychology, Coastal Carolina University, 2017

## Consulting Service

---

- Unilever, unpaid marketing consulting, “Axe body wash campaign,” October 2008
- Newlin Consulting, unpaid consulting, “Multi-vitamin campaign,” October 2008
- Oxford Analytica, paid consulting, “Maslow’s Humanistic Theory Across Cultures,” April 2010

## Invited Professional Research Presentations

---

Tesser, A., & Pettijohn, T. F. II (2000, October). On social choice and attributions. Presentation to the Institute for Behavioral Research, University of Georgia, Athens, Georgia.

Pettijohn, T. F. II, & Tesser, A. (2001, April). American beauties. Presentation to the Northwestern Pennsylvania Psychological Association, Erie, Pennsylvania.

Pettijohn, T. F. II. (2001, June). Facial feature preferences under conditions of threat. Presentation to Social Psychology class at the Ohio State University, Marion, Ohio.

- Pettijohn, T. F. II, & Sacco, D. F. (2005, September). *Billboard* music hits and environmental security in the U.S. across time. Presentation to the Northwestern Pennsylvania Psychological Association, Erie, Pennsylvania.
- Pettijohn, T. F. II. (2005, October). Movie stars, *Playboy* Playmates, and *Billboard* music popularity across social and economic conditions. Invited research colloquium presented at Bucknell University, Department of Psychology, Lewisburg, Pennsylvania.
- Livosky, M., Pettijohn, T. F. II, & Capo, J. R. (2007, November). Sexist attitude changes and the psychology of gender. Presentation to the Northwestern Pennsylvania Psychological Association, Erie, Pennsylvania.
- Livosky, M., Pettijohn, T. F. II, & Capo, J. R. (2008, April). Sexist attitude changes and the psychology of gender. Invited research talk presented at Edinboro University, Edinboro, Pennsylvania.
- Pettijohn, T. F. II (2014, March). *Billboard* music popularity in good times and in bad. HTC Distinguished Teacher-Scholar Lecture presented at Coastal Carolina University, Conway, South Carolina.
- Pettijohn, T. F. II (2015, October). Psychology department curriculum at Coastal Carolina University. Presentation to the Association of Heads of Departments of Psychology, Annual Meeting, Atlanta, Georgia.
- Pettijohn, T. F. II (2015, October). Psychology department assessment at Coastal Carolina University. Presentation to the Association of Heads of Departments of Psychology, Annual Meeting, Atlanta, Georgia.
- Pettijohn, T. F. II (2017, November). Difficult Situations as Chair. Presentation to the Association of Heads of Departments of Psychology, Annual Meeting, Atlanta, Georgia.

## Supervised Student Research

---

- Section available by request (over 200 undergraduate conference presentations)

## Technical Reports

---

- Pettijohn, T. F. II, & Weinstein, M. (1999). *Continuous quality improvement report: Contractual outcomes report to the Northeast Georgia Regional Board, MHMRSA* (Fourth quarter, fiscal year 1999). Athens, GA: Northeast Georgia Center, CSB.
- Pettijohn, T. F. II, & Weinstein, M. (1999). *Continuous quality improvement report: Consumer satisfaction, efficiency, and effectiveness report to the Northeast Georgia Regional Board, MHMRSA* (Fourth quarter, fiscal year 1999). Athens, GA: Northeast Georgia Center, CSB.
- Pettijohn, T. F. II, & Weinstein, M. (1999). *Continuous quality improvement report: Contractual outcomes report to the Northeast Georgia Regional Board, MHMRSA* (First quarter, fiscal year 2000). Athens, GA: Northeast Georgia Center, CSB.
- Pettijohn, T. F. II, & Weinstein, M. (1999). *Continuous quality improvement report: Effectiveness and efficiency report to the Northeast Georgia Regional Board, MHMRSA* (First quarter, fiscal year 2000). Athens, GA: Northeast Georgia Center, CSB.
- Pettijohn, T. F. II, & Weinstein, M. (1999). *Continuous quality improvement report: Consumer satisfaction report to the Northeast Georgia Regional Board, MHMRSA* (First quarter, fiscal year 2000). Athens, GA: Northeast Georgia Center, CSB.

- Pettijohn, T. F. II, & Weinstein, M. (1999). *Continuous quality improvement report: Contractual outcomes report to the Northeast Georgia Regional Board, MHMRSA* (Second quarter, fiscal year 2000). Athens, GA: Northeast Georgia Center, CSB.
- Pettijohn, T. F. II, & Weinstein, M. (1999). *Continuous quality improvement report: Effectiveness and efficiency report to the Northeast Georgia Regional Board, MHMRSA* (Second quarter, fiscal year 2000). Athens, GA: Northeast Georgia Center, CSB.
- Pettijohn, T. F. II, & Weinstein, M. (2000). *Continuous quality improvement report: Contractual outcomes report to the Northeast Georgia Regional Board, MHMRSA* (Third quarter, fiscal year 2000). Athens, GA: Northeast Georgia Center, CSB.
- Pettijohn, T. F. II, & Weinstein, M. (2000). *Continuous quality improvement report: Effectiveness and efficiency report to the Northeast Georgia Regional Board, MHMRSA* (Third quarter, fiscal year 2000). Athens, GA: Northeast Georgia Center, CSB.
- Pettijohn, T. F. II, & Weinstein, M. (2000). *Continuous quality improvement report: Contractual outcomes report to the Northeast Georgia Regional Board, MHMRSA* (Fourth quarter and end of year summary, fiscal year 2000). Athens, GA: Northeast Georgia Center, CSB.
- Pettijohn, T. F. II, & Weinstein, M. (2000). *Continuous quality improvement report: Effectiveness and efficiency report to the Northeast Georgia Regional Board, MHMRSA* (Fourth quarter, fiscal year 2000). Athens, GA: Northeast Georgia Center, CSB.
- Pettijohn, T. F. II, & Weinstein, M. (2000). *Continuous quality improvement report: Consumer satisfaction report to the Northeast Georgia Regional Board, MHMRSA* (Fourth quarter, fiscal year 2000). Athens, GA: Northeast Georgia Center, CSB.

## Media Appearances and Mentions

---

- Section available by request (over 200 U.S. and foreign television, radio, magazine, and newspaper interviews about my research on environmental influences and social preferences as well as other subjects in my area of expertise in social psychology)
- Some notable sources include appearances on *MSNBC*, *Dateline NBC*, *CNN*, *Discovery Channel*, *BBC News Radio*, *National Public Radio*, and in the *New York Times*, *London Times*, *Psychology Today*, *Billboard Magazine*, *The Chronicle of Higher Education*, *Rolling Stone Magazine*, *Playboy Magazine (U.S. and France)*, *Scientific American*, and *Newsweek*

### **Recent media coverage:**

*Pluska* (Slovakia), "The Bigger the Crisis, the Bigger the Bust," October 10, 2008

*New York Post* [newspaper], "Economic Booms & 'Busts'," October 18, 2008

*BBC NewsRadio*, recorded telephone interview, October 18, 2008 (Changing social preferences in a recession, interview of past research findings)

*New York Times* [newspaper], "A Hemline Index Updated- How Does Society Change in a Bad Economy," October 19, 2008

*KTSA NewsRadio*, San Antonio, Texas, live telephone interview, October 20, 2008

*Austrian Radio news*, Austria, recorded telephone interview, October 22, 2008

*Radio Free Europe*, recorded telephone interview, October 22, 2008

*Toronto Star*, "In tough times, 'Mom' always looks best," October 23, 2008

*Investment News Magazine*, "Financial woes may create a new generation of savers," November 2, 2008

*Business News Network* (Canada), television interview request  
*The Street.com* [online news], "Playboy's Bare Market," October 24, 2008  
*Rachel Maddow Show* mention, October 20, 2008  
*As it Happens* (Canada), recorded radio interview, November 11, 2008  
*Coastal Today*, Coastal Carolina University weekly news television interview, "Economic Times and Social Trends," November 10, 2008  
*Grammy Magazine*, "A Sign Of The Times?," November 13, 2008  
*WPHT CBS NewsRadio*, Philadelphia, Pennsylvania, live telephone interview, November 18, 2008  
*Rolling Stone Magazine*, "Research Shows: Troubled Times Call for Sober Songs," December 11, 2008  
*The Chanticleer* [newspaper], "Professors earn national recognition for research," December 1, 2008  
*Canwest News Service*, Canada, "Crying in Your Beer?," November 27, 2008  
*KTRS TalkRadio*, St. Louis, Missouri, live radio interview, December 11, 2008  
*Minnesota Public Radio*, recorded radio interview, "The economy alters our notion of attractiveness," December 18, 2008  
*Boston Globe* [newspaper], "Evolutionary curveball for curvy?," December 22, 2008  
*Sound Opinions* (Chicago), recorded radio interview, January 2, 2009  
*Cosmopolitan* [magazine], February 2009, p. 29  
*Allure* [magazine], February 2009, p. 97  
*Worth* [magazine], Spring 2009  
*Slate Magazine*, Spring 2009  
*Danish Daily Information* [newspaper], Copenhagen, Denmark, February 2009  
*Colors Magazine*, Spring 2009  
*Chicago Tribune*, "Recession soundtrack is playing," February 5, 2009  
*Myrtle Beach Sun News*, "Coastal Carolina University series celebrates inquiry and discussion," February 12, 2009  
*Globe and Mail*, Canada, February 2009  
*Newsweek Poland* [magazine], "This is a crisis . . .," February 27, 2009  
*Foreign Policy* [magazine], "The Long Legs of the Crash: 13 Unexpected Consequences of the Financial Crisis," March/April 2009  
*Association for Psychological Science Observer*, members in the news section, "Music and Hard Times," March 2009  
*Playboy* [magazine], Playmate News, March 2009  
*The Daily Beast*, "Hot and Heavy," March 13, 2009  
*Newstalk Radio Ireland*, Culture Shock, live phone interview, March 28, 2009  
*L.A. Times*, "Hollywood tries to come up with its best recession fare," April 11, 2009  
South Carolina Education Radio, Your Day, recorded interview, aired April, 2009  
*The State* [newspaper], "Rhythm of the recession: do tough times influence music?," April 26, 2009  
*Newsweek* [magazine], interviewed but contribution not included in final article

- Seaside Science*, Coastal Carolina University College of Natural and Applied Sciences Newsletter, "When times are tough . . . we ask Prof. Pettijohn," May 2009
- Canwest News Service*, "Hair length a 'shear' economic indicator?," July 31, 2009
- New Scientist* [magazine], "The highest office: Tough times call for lofty leaders," August 15, 2009
- Psychology Today* [magazine], "Pop goes the bubble: Song lyrics fit the times," September 2009
- Miller-McCune* [online magazine], "Hungry men love larger ladies," September 28, 2009
- Coastal Today*, Coastal Carolina University weekly news television interview, "Economic Times Research," October 19, 2009
- Coastal Carolina University *Athenaeum Newsletter*, Vol. 1 Issue 1, November 2009, "Pettijohn makes *Psychology Today* magazine"
- Weekly Surge* [newspaper], "Cheaters: Tempted by the fruit of another," February 11, 2010
- LiveScience [online news], "Recession made you more beautiful?," April 9, 2010
- LiveScience [online news], "As Economy Improves, Music May Get More Upbeat," April 12, 2010
- LiveScience [online news], "Market Madness: 5 Tastes that Change with the Economy," April 30, 2010
- Coastal Today*, Coastal Carolina University weekly news television interview, "Student Research," September 20, 2010
- Myrtle Beach Sun News*, "Socastee High Shooting | Experts: Violence Follows Frustration," September 26, 2010
- Dagbladet Information [Danish Newspaper], "The female body is calling paths in times of crisis," September 30, 2010
- Horry Independent [newspaper], "Opinions vary on 'love at first sight'," February 10, 2011
- Weekly Surge* [newspaper], "Back from the dead," April 14, 2011
- WMBF News* [live television], "Body Language," two segments aired March 28, 2012
- Tempo* [magazine], "A Hoarder Story," Spring 2012
- John Tesh Radio Show* [radio], "During Tough Times Mature-Looking Women Are More Attractive," April 2012
- Scientific American* [online magazine], "Pop Music Becomes More Moody in Past 50 Years," November 14, 2012
- Huffington Post* [online news], "Pop Music Study Shows Shift Toward Minor Key Melodies Since 1960," November 14, 2012
- Psychology Today* [magazine], "Hello Darkness, My Old Friend," December 2012
- The Independent* [online news, UK], "Top of the pops or down in the dumps? How music matches the national mood," January 27, 2013
- Salon* [online magazine], "Anne Hathaway: Hollywood's most polarizing star," February 26, 2013
- CNN* [online news], "Why you love to hate Anne Hathaway," February 28, 2013
- WPDE News* [television], "Facebook Makes You Sad, New Study Reveals," aired August 15, 2013
- Coastal Today*, Coastal Carolina University weekly news television interview, "HTC Teacher-Scholar Lecture Award," March 2014
- Progression* [magazine], "Environmental Security Hypothesis Research," Spring 2014
- Pacific-Standard* [magazine], "When Things Look Dark, Country Music Gets Sunnier," April 16, 2014



- Boston Globe* [newspaper], “When times get hard, country music gets happy,” April 27, 2014
- Weekly Surge* [newspaper], “Working 4 a Living, Terry F. Pettijohn: It’s Academic,” May 8, 2014
- WBTW News* [television], “Selfie Nation,” aired May 23, 2014
- WPDE News* [television], “Body image in women,” interviewed April 2014
- WBTW News* [television], “Suicide Prevention, Depression, Robin Williams,” aired August 12, 2014
- WPDE News* [television], “Finding Love Online,” aired November 18, 2014
- The Atlantic* [online magazine], “Baby-Faced Celebrities Are More Popular When the Economy's Strong,” January 12, 2015
- Entertainment Weekly* [online news], “We prefer mature-looking singers in hard economic times, study says,” January 12, 2015
- AV Club* [online news], “Study says we prefer singers who look like big babies during good times,” January 12, 2015
- The Guardian* [online news], “Populist: items of interest this week,” January 17, 2015
- Salon* [online magazine], “The end of Hathahate: How Anne Hathaway outgrew her haters,” January 22, 2015
- Mic.com* [online news], “Moist” Makes Us Cringe — Here's the Actual Science Behind Our Hate,” June 9, 2015
- Myrtle Beach Sun News* [newspaper], “Hundreds of Myrtle Beach residents look to crowdfunding sites for financial help”, August 21, 2015
- MarketWatch* [online magazine], “What swimsuit models, hemlines and hamburgers say about the economy”, November 23, 2015
- Myrtle Beach Sun News* [newspaper], “Swiping right into Mr. or Miss Right’s arms”, February 11, 2016

## **Special Skills and Training**

---

- Internet Web Page Design, Site Maintenance, and Programming (HTML, Dreamweaver, T4) Skills
- Experimental Management Software Administration (Sona-Systems)
- Online Survey Creation and Data Collection Skills (HTML, SurveyMonkey, SNAP)
- Extensive Research Methods and Statistical Analysis Training and Experience
- Experience using Statistical Software (Excel, SPSS, SAS, LISREL)
- Automated Database (Excel, SPSS, Access) Creation and Maintenance Skills
- Multimedia Presentation (PowerPoint) Development and Oral Presentation Experience
- Digital Video/Imaging Editing and Publishing Experience
- Psychology Newsletter (Publisher) Development, Production, and Distribution Experience
- Web Advisor, Online Student Advising and Grade Assignment Program
- Non-Violent Crisis Intervention, Cultural Sensitivity Training
- Responsible Conduct of Research Workshop
- Sexual Harassment Workshop, Title IX Training, Minor Safety Training
- Workplace Safety Training
- Collaborative Institution Training Initiative completed courses: Social and Behavioral Responsible Conduct of Research, Social/Behavioral Researchers
- CPR/First Aid Certification
- Distance Learning Training (Blackboard, Moodle)
- Active Shooter Training

- Datatel Experience
- ETS, Major Field Test in Psychology, Trained Test Administrator
- Perceptive Content, College Management System, Invoices and Graduation Applications
- Works, Bank of America, online financial management system for University Travel Card
- Campus Labs, Assessment Management System

## Grants

---

Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2001, (\$828), used to attend and present research at the 13th Annual American Psychological Society Convention, Toronto, Ontario, Canada

Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2001-2002, (\$1,000), used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)

Links to the Future Technology Grant, Mercyhurst College, Erie, Pennsylvania, 2002, (\$2,350), used to support advancement of technology in teaching

Research Contract, Mercyhurst College, Erie, Pennsylvania, 2002-2003 academic year, 1 course reduction (\$2,500 equivalent) to spend time and energy pursuing research interests

Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2002-2003, (\$800), used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)

Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2003, (\$900), used to attend and present research at the 15th Annual American Psychological Society Convention, Atlanta, Georgia

Research Contract, Mercyhurst College, Erie, Pennsylvania, 2003-2004 academic year, 2 course reduction (\$5,000 equivalent) to spend time and energy pursuing research interests

Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2003-2004, (\$720), used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)

Applied for American Philosophical Society, Franklin Research Grant, October 2003. Did not receive grant

Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2004, (\$1,000), used to attend and present research at the 16th Annual American Psychological Society Convention, Chicago, Illinois

Research Contract, Mercyhurst College, Erie, Pennsylvania, 2004-2005 academic year, 2 course reduction (\$5,500 equivalent) to spend time and energy pursuing research interests

Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2004, (\$254), used to travel to a research library

Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2004-2005, (\$1500), used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)

Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2004-2005, (\$870), used to supplement student travel to present research at the American Psychological Society Convention in Los Angeles, California, May 2005

- Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2004-2005, (\$1,000), used to attend and present research at the 17th Annual American Psychological Society Convention, Los Angeles, California, May 2005
- Research Contract, Mercyhurst College, Erie, Pennsylvania, 2005-2006 academic year, 1 course reduction (\$2,750 equivalent) to spend time and energy pursuing research interests
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2005-2006, (\$1000), used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2005-2006, (\$1270), used to supplement student travel to present research at the Association for Psychological Science Convention in New York, NY, May 2006
- Society for the Teaching of Psychology (STP) Promoting Partnerships: STP Small Grant Program Grant (\$300) for Mercyhurst College and The Ohio State University-Marion students and faculty to travel to the Archives of the History of American Psychology at the University of Akron and the Inventor's Hall of Fame, Spring 2006
- Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2005-2006, (\$1,000), used to attend and present research at the 18th Annual American Psychological Society Convention, New York, New York, May 2006
- Research Contract, Mercyhurst College, Erie, Pennsylvania, 2006-2007 academic year, 2 course reduction (\$5,500 equivalent) to spend time and energy pursuing research interests
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2006-2007, (\$1000), to be used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2006-2007, (\$1200), to be used to supplement student travel to present research at the Association for Psychological Science Convention in Washington, DC, May 2007
- Faculty Policies Committee Research Grant, Mercyhurst College, Erie, Pennsylvania, 2006-2007, (\$1,000), used to attend and present research at the 19th Annual American Psychological Society Convention, Washington, DC, May 2007
- Research Contract, Mercyhurst College, Erie, Pennsylvania, 2007-2008 academic year, 2 course reduction (\$5,700 equivalent) to spend time and energy pursuing research interests
- Academic Enrichment Grant, Mercyhurst College, Erie, Pennsylvania, 2007-2008, (\$1400), to be used to supplement student research (attending Western Pennsylvania Undergraduate Psychology Conference)
- Professional Activities Mini-Grant, College of Natural and Applied Sciences, Coastal Carolina University, Conway, South Carolina, (\$1,400), used for travel to attend and present research at the 117th Annual American Psychological Association Convention, Toronto, Ontario, Canada, August 2009
- Research Enhancement Grant, Coastal Carolina University, Conway, South Carolina, 2009-2010 (\$800), used to pay student researcher for assistance with research
- Professional Activities Mini-Grant, College of Natural and Applied Sciences, Coastal Carolina University, Conway, South Carolina, (\$1,000), used for travel to attend and present research at the 22<sup>nd</sup> Annual Association for Psychological Science Convention, Boston, Massachusetts, May 2010
- Professional Activities Mini-Grant, College of Science, Coastal Carolina University, Conway, South Carolina, (\$1,200), used for travel to attend and present research at the 23<sup>rd</sup> Annual Association for Psychological Science Convention, Washington, DC, May 2011

- Professional Activities Mini-Grant, College of Science, Coastal Carolina University, Conway, South Carolina, (\$1,200), used for travel to attend and present research at the 24<sup>th</sup> Annual Association for Psychological Science Convention, Chicago, Illinois, May 2012
- Professional Activities Mini-Grant, College of Science, Coastal Carolina University, Conway, South Carolina, (\$1,200), used for travel to attend and present research at the 25<sup>th</sup> Annual Association for Psychological Science Convention, Washington, DC, May 2013
- Professional Activities Mini-Grant, College of Science, Coastal Carolina University, Conway, South Carolina, (\$1,600), to be used for travel to attend and present research at the 26<sup>th</sup> Annual Association for Psychological Science Convention, San Francisco, California, May 2014
- Research Enhancement Grant, Coastal Carolina University, Conway, South Carolina, 2013-2014 (\$5,450), with Dr. J. Kim co-investigator, to study student retention and college connectedness
- Professional Activities Mini-Grant, College of Science, Coastal Carolina University, Conway, South Carolina, (\$1,400), to be used for travel to attend and present research at the 27<sup>th</sup> Annual Association for Psychological Science Convention, New York, NY, May 2015
- Professional Activities Mini-Grant, College of Science, Coastal Carolina University, Conway, South Carolina, (\$1,000), to be used for travel to attend and present research at SEPA, New Orleans, LA, March 2016
- Professional Activities Mini-Grant, College of Science, Coastal Carolina University, Conway, South Carolina, (\$500), to be used for travel to attend and present research at APA, Denver, CO, August 2016
- QEP grant, College of Science, Coastal Carolina University, Conway, South Carolina, (\$10,000), to be used to support student group travel to attend and present research at the Southeastern Psychological Association Annual Meeting, Hilton Head, SC, March 2015
- QEP grant, College of Science, Coastal Carolina University, Conway, South Carolina, (\$10,000), to be used to support student group travel to attend and present research at the Southeastern Psychological Association Annual Meeting, Atlanta, GA, March 2017
- QEP grant, College of Science, Coastal Carolina University, Conway, South Carolina, (\$10,000), to be used to support student group travel to attend and present research at the Southeastern Psychological Association Annual Meeting, Charleston, SC, March 2018